

# • Abilene

CHAMBER OF COMMERCE  
COMMUNITY GUIDE & DIRECTORY  
MEDIA KIT 2019



# THE ABILENE COMMUNITY GUIDE AND MEMBERSHIP DIRECTORY

## QUICK FACTS

- Published in April | Deadline for inclusion January 31, 2019
- 10,000 copies are printed annually
- Full size, glossy magazine featuring editorial and stories about Abilene as well as the chamber's membership directory
- Also published digitally and available on the Chamber's website

## WHO READS THE ABILENE COMMUNITY GUIDE?

- Sent to every member of the Chamber FREE
- Local Universities use the guide for recruitment of students & faculty
- Hospitals use the guide for recruitment and welcoming new medical professionals
- Realtors give the guide to new families moving into the area
- DCOA and AIF use the guide to recruit new businesses to Abilene
- Dyess AFB uses the guide to familiarize new airmen with Abilene

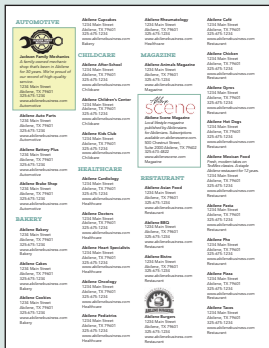
## MAKE SURE YOUR BUSINESS IS TOP OF MIND WITH A DISPLAY AD

Ad Size	Price	Display Ad	Hyperlinked ad in Flipbook	Business Description in Directory	Logo in Directory
Back Cover	\$2000	8.5"x10.875"	X	X	X
Inside Front Cover	\$1800	8.5"x10.875"	X	X	X
Inside Back Cover	\$1800	8.5"x10.875"	X	X	X
Full Page Guaranteed Placement	\$1500	8.5"x10.875"	X	X	X
Full Page Run of Publication	\$1200	8.5"x10.875"	X	X	X
Half Page Run of Publication	\$800	7"x4.625"	X	X	
Quarter Page Run of Publication	\$600	3.3625"x4.625"	X		
Eighth Page Run of Publication	\$400	3.3625"x2.3625"	X		

\* If you would like your ad to bleed, please add .125" on all sides.

**Reserve your space by Nov. 30 and save 10%!**

# NEW THIS YEAR - MEMBERSHIP DIRECTORY ENHANCEMENTS



## WANT TO STAND OUT AMONG YOUR COMPETITION?

Directory Enhancements provide a great opportunity to draw readers further in to your business. All chamber members are listed in the basic directory for FREE.

Reserve  
your  
space by  
Nov. 30  
and **save**  
**10%!**

<p>Abilene 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Restaurant</p> <p><b>Abilene Mexican Food</b> Fresh, modern takes on TexMex classics. A staple Abilene restaurant for 12 years. 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Restaurant</p> <p><b>Abilene Pasta</b> 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Restaurant</p> <p><b>Abilene Pho</b></p>	<p>Add a Business Description \$50</p> <p>Up to 25 words.</p> <p>Complimentary with your half page or full page ad!</p>
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<p>www.abilenebusiness.com Restaurant</p> <p><b>Abilene Bistro</b> 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Restaurant</p>  <p><b>Abilene Burgers</b> 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Restaurant</p>	<p>Add a Logo \$250</p> <p>Complimentary with your full page ad!</p>
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<p><b>Abilene Animals Magazine</b> 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Magazine</p>  <p><b>Abilene Scene Magazine</b> Local lifestyle magazine published by Abilenians for Abilenians. Subscriptions available on abilenescene.com. 500 Chestnut Street, Suite 2000 Abilene, TX 79602 325-673-4822 www.abilenescene.com Magazine</p> <p><b>RESTAURANT</b></p> <p><b>Abilene Asian Food</b> 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com</p>	<p>Choose both a business description &amp; logo, and we will outline your listing for FREE!</p>
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<p><b>AUTOMOTIVE</b></p>  <p><b>Jackson Family Mechanics</b> A family-owned mechanic shop that's been in Abilene for 30 years. We're proud of our record of high-quality service. 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Automotive</p> <p><b>Abilene Auto Parts</b> 1234 Main Street Abilene, TX 79601 325-675-1234 www.abilenebusiness.com Automotive</p>	<p>Be the first listed in your category - \$400.</p> <p>Includes logo, business description, border and a shaded background.</p> <p>Only one per category.</p>
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Contact us for more information or to place your advertising. **DEADLINE TO BE INCLUDED IS JANUARY 31, 2019**



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# CHAMBER ADVERTISING CONTRACT

Yes! Please reserve advertising space in the 2019 Chamber of Commerce Community Guide & Directory.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Please Reserve the Following Display Ad Space

\_\_\_\_\_ Full Page: \$1200 – Comes with a Logo & Business Description in the Directory - FREE

\_\_\_\_\_ Half Page: \$800 – Comes with a Business Description in the Directory - FREE

\_\_\_\_\_ Quarter Page: \$600

\_\_\_\_\_ Eighth Page: \$400

\*We will contact you to inquire about artwork. There will be \$300 fee for custom ad design work.

Please enhance my company's listing in the Membership Directory!

\_\_\_\_\_ Add the following Business Description: \$50 (Up to 25 words)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ Add My Company's Logo to our listing: \$250

Payment Information:

\_\_\_\_\_ My check is enclosed

\_\_\_\_\_ Send me an invoice (invoices mailed beginning in December, all payments must be received by January 31st to be included)

\_\_\_\_\_ Please charge my credit card:  Mastercard  Visa

Account number: \_\_\_\_\_ exp. Date: \_\_\_\_\_ CSC: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Signature: \_\_\_\_\_

**Deadline: January 31, 2019**

Return this form to:

ZacPubs

ATTN: Chamber Guide

500 Chestnut Street, STE. 2000

Abilene, TX 79602

Fax it to: 325.677.2631

Email it to: bfrost@zacpubs.com

Reserve your  
space by Nov. 30  
and **save 10%!**